

Dangerous



In this riveting keynote, titled “Dangerous”, Erik Kruger dives into the unseen threats lurking around every corner of your business, your team, and your potential. But these threats aren’t just inevitable pitfalls; they’re opportunities. Opportunities to redefine your approach, to reassess your strategy, and to strengthen your resolve. In a rapidly evolving world, the best response to these threats isn’t mere survival – it’s becoming a threat to the threat. It’s about harnessing a certain level of danger within ourselves and our teams, forging a path forward that not only anticipates challenges but seizes them as opportunities for growth.

KEY TAKEAWAYS

✔ Threat Identification:

Learn how to identify and understand the myriad of threats that could potentially disrupt your business and team. Embrace a new perspective that sees these threats not as obstacles, but as catalysts for change and innovation.

✔ Building Resilience:

Gain insights into building a resilient team that thrives under pressure and can turn potential threats into opportunities for growth and learning.

✔ Growth Mindset:

Foster a growth mindset that empowers you and your team to view challenges as opportunities for development and expansion, rather than insurmountable hurdles.

✔ Strategic Response:

Discover how to develop strategic responses that don’t just counteract threats but leverage them to your advantage. Understand the power of being “a little dangerous” and how it can transform the way you navigate challenges.

✔ Future-Proofing:

Explore techniques to future-proof your business and team, ensuring they are equipped to anticipate and respond to threats effectively and proactively.

✔ By the end of this talk:

You’ll be equipped to transform the threats that come your way into powerful catalysts for growth. It’s time to embrace the dangerous, to become a threat to the threats, and to unlock your team’s true potential.